



CEO/CIO

IN TECH

Sponsorship Opportunities 2025 / 2026

CEO & CIO in Tech

CEO & CIO in Tech is the most prestigious, invite-only, high-end event in the Netherlands. A carefully curated community where quality, exclusivity, and deep collaboration are key connecting clients, suppliers, and partners across a shared ecosystem.

It brings together tech entrepreneurs and CEOs who are scaling their organizations and seeking their next phase of growth, alongside C-level tech leaders — including CIOs, CISOs, and CDOs etc who have embedded innovation at the core of their operations and view digital transformation as an ongoing journey.



In a world where the traditional client-supplier relationship is giving way to true partnerships, everything revolves around connection, trust, and mutual growth. That's why we don't just highlight:

- **How do you become a better tech leader?**
- **How do you learn from your peers?**
In interactive sessions, fellow CIOs and CEOs share their **fuckups** and **wins** — helping you avoid the same pitfalls and accelerate your growth.
- **How do you have the tough conversations?**
Learn the art of open, constructive dialogue between CEO & CIO. Essential for strategic alignment and joint decision-making.
- **How do you build and sustain partnerships?**
Explore best practices for creating long-term, results-driven alliances within your digital ecosystem.





CEO & CIO in Tech offers you:



- **High-end keynotes and panel discussions** featuring leading researchers and seasoned experts.
- **Exclusive**, invite-only networking sessions where meaningful conversations and deep insights take center stage.
- **Hands-on workshops and break-outs** offering practical tools and methods to elevate both your organization and your partnerships.
- **Join this premier tech event** and experience how a strong, high-quality ecosystem of clients, vendors, and partners can drive truly successful digital transformation — together.

Speakers **CEO/CIO in Tech** 2025



Mounia Houari & Marcia Moestoredjo
Dagvoorzitters



Maarten Jonker,
CIO, UUV



Arnold van Hunnik,
CIO, ZorgSaam



Hiske van Mierlo,
CIO & Strategic
Leader



Marcel Oostveen,
CEO, InnSpire



Anneke Keller,
CTO, PostNL



Maarten Emons,
CIO/CDO, Universiteit
van Amsterdam



Jolanda Slof, Director
IT, ABN AMRO



Richard Hall, AVP Customer
Succes & **Peter Wilbrink,**
Regional VP Nordics &
Benelux – Digicert



Arjen de Graaf,
CIO, De Nederlandsche
Bank



**Maarten
Schuit,**
Techlead Data
& AI, KNVB



Sietse Bruinsma,
Director Technology,
Vandebon



Mattijs Wassenburg,
VP of Product & Data,
HeadFirst Group



Hannan Ouhlous –
Security Awareness
Lead – Eneco



Annemarel de Vos, Directeur IT
en Klantbediening Zorg &
Maarten Kramer, CDO – ASR



Pieter Zeestraten,
CIO, Facilicom



Tom van de Zande,
CTO, NAVARA

OUR SPEAKERS TO DATE



Bastiaan Gerrits
Head of Business
Technology bij Eneco



Jeroen Cornelissen
CIO, Transavia



**Meryem El
Bouyahyaoui**
CIO CIBG



Sjoerd Blum
CIO, RVC-lid HTM, en
voormalig-CIO
Schiphol



Artie Debidien
Moderator



**Andre van der
Linden**
CIO, FloraHolland



Krista den Uijl
CIO Knab bank



Ted van Dongen
CIO van VidaXL



Frank Ferro
Head of Data &
Insights bij PostNL



Pieter Halenbeek
CIO bij KVK

OUR SPEAKERS TO DATE



Constantijn van Oranje-Nassau
Founder Techleap



Bas van der Veldt
CEO AFAS



Inge Bryan
CEO Fox-IT



Dave Maasland
CEO ESET Nederland



Abdoulmajid Bozia
Directeur Digitale Voorzieningen,
Gemeente Amsterdam



Marijke Kasius
CEO PQR, Dutch IT Channel CEO of the Year 2021



Bart Groothuis
VVD
Europarlementariër
Tech, Cybersecurity & defensie



Isabel Moll
CEO Dell



Hans Bos
Sr. Manager Security,
AWS

Why become a partner?



The combination of CEOs from tech companies and CIOs, CTOs, and CDOs from corporates is truly unmatched. It's a unique opportunity to exchange ideas with peers **and** connect with C-level decision-makers in IT.



We offer authentic content in a personal setting. Your company takes the spotlight and your brand is front and center keeping you top of mind with C-level decision-makers at all times.



Raise awareness and generate leads. Your content will be distributed via events, social media, and online. Reach: 33,600 followers on LinkedIn, 2,300 engagements on social media podcasts, and 200+ C-level decision-makers at the event.

Which partners preceded you?

digicert®

wipro

 **BEYONDER**
digital acceleration

SAP®

NAVARA

INNSPIRE

 **HeadFirst**
Group

 **ALL YOUR BI.**

 **utilus**

Netcompany


B4Progresso

 **Squadra**

groei-IT
Groeistrategie voor IT & Tech

SKY10

valcon

PLAT4MATION

 **levi**
nine

Become an annual partner



Annual partner EUR 19.990,-

CEO & CIO in Tech advantages



- **1 dinner table** for 4 people, including dinner and drinks
- **Curated table placement** with relevant CIOs
- **1 break-out session** featuring a client speaker and case/vision presentation
- **Logo placement** on the event website
- **Logo inclusion** in the CEO in Tech email invitation
- **Logo display** on the keynote screen
- **Logo featured** on the dinner menu
- **Your own roll-up banner** in the keynote room
- **Your own roll-up banner** in the reception area
- **Your own roll-up banner** in the dining room
- **Professional photos** of you and your guests
- **Attendee list** including company names and job titles
- **Co-creation of a target or account list** for proactive outreach
- **Video recording and edited clip** (approx. 1:00–1:30 min) during CEO in Tech, featuring your participation and proposition

Podcast



- **1 annual appearance on the CEO in Tech podcast**
Streamed on YouTube and Spotify, and shared via LinkedIn
Reach: 33,600 professionals in our CEO / CIO in tech network

Become an event partner



EVENT PARTNER EUR 7.500,-



CEO & CIO in Tech Event Benefits:

- **Admission for 2 people**, including dinner and drinks
- **Logo placement** on the event website
- **Logo inclusion** in the CEO in Tech email invitation
- **Logo display** on the keynote screen
- **Logo featured** on the dinner menu
- **Your own roll-up banner** in the keynote room
- **Your own roll-up banner** in the reception area
- **Your own roll-up banner** in the dining room

Captain's dinner





CEO & CIO in Tech Captains Dinner

An exclusive dinner with real impact

A powerful, personal dinner fully aligned with your proposition and target audience. We take care of the full organization — from start to finish:

- **13 carefully selected guests** from our network and platform
- **Venue and luxury 3-course dinner** included
- **An experienced host/moderator** to guide the evening
- Support in shaping the **concept, discussion topics, and guest acquisition**
- **Logo placement** in all communications

Investment: €15,000 excl. VAT

What do attendees think?

Sponsors and
attendees give us a...

9.5

"The energy was contagious. Beautiful venue and the right crowd."

Arjen de Graaf, CIO, Dutch Central Bank

"The atmosphere was exceptional! This level of quality and content is a first for me."

Jeroen Scheer, CIO, ANWB Energy

"Food and drinks were excellent, the speakers inspiring, and the IT leaders both knowledgeable and engaging. Stunning location!"

Jolanda Slof, Director of IT, ABN AMRO